



# FAIR PROCURA 2010 Conference Programme

24th September, Dortmund Westfalenhalle, Germany  
as of 8<sup>th</sup> July 2010



## 10.30 Registration

## 11.00-12.30 Opening plenary

As an introduction, the current EU policies & initiatives and the impact of Fair Trade Public Procurement (FTPP) as a tool for sustainable development will be addressed by high level speakers from the EU institutions, Fair Trade producers and other stakeholders. Key outcomes of the 3-year EU project Public Af*airs* will be presented.

- **Welcome**  
*Ulrich Sierau*, Lord Mayor of Dortmund, Germany
- **Fair Trade public procurement in EU policies**  
*Linda McAvans*, Member of the European Parliament (EP), Chair of the EP Working Group on Fair Trade
- **Fair Trade public procurement can make a difference**  
*Lianne Zoeteweyj*, director of El Guabo, Fair Trade producers Organisation, Ecuador (*tbc*)
- **FTPP, an essential tool for sustainable development at local level**  
Representative of the Municipality of Barcelona, Spain (*tbc*)
- **Assessing FTTP in Europe: The Public Af*airs* project experience**  
Project partners: *Astrid Hilaire*, European Fair Trade Association (EFTA); *Elisa Dolci*, Ctm-Altromercato; *Laura Rodriguez*, IDEAS; *Lynn Geerinck* and *Jelle Monstrey*, Oxfam Wereldwinkels (OWW); *Peter Defranceschi*, ICLEI

## 12.30-14.00 Lunch break

## 14.00-14.30 DOs & DON'Ts on Fair Trade Public Procurement (FTPP)

The session will open with a presentation on the European FTTP Model developed within the Public Af*airs* project, which will present legally safe ways to include Fair Trade criteria in procurement procedures. Interactive discussions with legal experts on FTTP will follow.

- **Panel:** *Marc Martens*, Lawyer, Bird & Bird Brussels office (*tbc*), *Françoise Navez*, University of Liège (*tbc*), *Astrid Hilaire*, European Fair Trade Association, EFTA
- **Facilitator:** *Sergi Corbalan*, Coordinator of the Fair Trade Advocacy Office

## 14.30-15.30 Parallel workshop sessions:

### A: Continued legal session: DO's and DON'Ts on FTTP

This workshop will be a continuation of the plenary discussion, addressed to public purchasers, suppliers, retailers and associations wishing to enter more in depth into legal aspects of including Fair Trade criteria into public purchasing procedures.

- **Panel:** *Marc Martens*, Lawyer Bird & Bird Brussels office (*tbc*), *Françoise Navez*, University of Liège, Belgium (*tbc*), *Astrid Hilaire*, Public Af*airs* European coordinator, European Fair Trade Association, EFTA
- **Facilitator:** *Sergi Corbalan*, Coordinator of the Fair Trade Advocacy Office
- **Rapporteur:** *Astrid Hilaire*, Public Af*airs* European coordinator, European Fair Trade Association, EFTA



Project co-funded by the EU

## B: Textile & cotton

The aim of this parallel session is to bring together public purchasers and companies/suppliers and to discuss the challenges of purchasing textiles responsibly (Purchasing criteria? Where to find suppliers? How to combine with organic clothing/cotton) and the impact it can have on small producers and workers.

- Panel: *Christoph Löchle*, Sustainable Development Coordinator, City of Dortmund, Germany (*tbc*), *Jochen Gottwald*, Better - The Fashion rEvolution (*tbc*), *Fabrice Planchais*, TDV Industries (*tbc*)
- Facilitator: *Peter Defranceschi*, ICLEI
- Rapporteur: *Laura Rodriguez*, IDEAS

## C: Food

This session will start showcasing the Italian example of the “Fair Canteen Services” Campaign, before exploring other good practices and ideas on how similar initiatives can be replicated elsewhere. The combination of Fair Trade with organic and/or local food will also be addressed.

- Panel: *Enrico Reggio*, Fair Public Procurement Office at Ctm Altromercato (Italy), *Carola Strassner*, University of Münster, Germany (*tbc*), *Eleanor Fisher*, Centre for Development Studies, Swansea University, Wales, UK
- Facilitator: *Jelle Monstrey*, OWW (*tbc*)
- Rapporteur: *Lynn Geerink*, OWW (*tbc*)

## D: FTTP in countries of low Fair Trade awareness (*Starting at 14.00!*)

This session will be dedicated to issues of interest to organisations and procurers coming from EU member states where Fair Trade awareness is comparatively low, in order to help them in mobilising their local authorities in favour of Fair Trade purchasing.

- Panel: *Cristiano Calvi*, Fair Public Procurement Office at Ctm Altromercato (Italy); *Serenella Milia*, Head of the Trade Development Policy Unit at the Liguria Region (Italy), *Stanislav Komínek*, Society for Fair Trade, Czech Republic (*tbc*)
- Facilitator and rapporteur: *Elisa Dolci*, National coordinator of the Public Affairs Project, Ctm Altromercato, Italy

## 15.30-16.00 Coffee break

## 16.00-16.45 Panel discussion on workshop sessions

The final plenary will give the participants the opportunity to hear about the outcomes of all parallel sessions and share final comments and questions.

## 16.45 Conference end

Public Affairs Project's Partners:



FAIR 2010: