



# FAIR PROCURA 2010 Conference Programme

24th September, Dortmund Westfalenhalle, Germany  
as of 17th September 2010



*Entrance: Messe-Forum*

**09.30 Registration** (*foyer of the Messe-Forum*)

**11.00-12.30 Opening plenary** (*Saal/Room 30, Messe-Forum*)

As an introduction, the current EU policies & initiatives and the impact of Fair Trade Public Procurement (FTPP) as a tool for sustainable development will be addressed by high level speakers from the EU institutions, Fair Trade producers and other stakeholders. Key outcomes of the 3-year EU project Public Affairs will be presented.

- **Welcome**  
*Ullrich Sierau*, Lord Mayor of Dortmund, Germany
- **Fair Trade public procurement in EU policies**  
*Linda McAvans*, Member of the European Parliament (EP), Chair of the EP Working Group on Fair Trade
- **Fair Trade public procurement can make a difference**  
*Lianne Zoeteweyj*, director of El Guabo, Fair Trade producers Organisation, Ecuador
- **FTPP, an essential tool for sustainable development at local level**  
*Mar Campanero*, "Sustainable Municipality" Programme, Municipality of Barcelona, Spain
- **Assessing FTTP in Europe: The Public Affairs project experience**  
Project partners: *Astrid Hilaire*, European Fair Trade Association (EFTA); *Elisa Dolci*, Ctm-altromercato; *Laura Rodriguez*, IDEAS; *Lynn Geerinck*, Oxfam-Wereldwinkels; *Peter Defranceschi*, ICLEI

**12.30-14.00 Lunch break** (*Messe restaurant*)

**14.00-14.30 DOs & DON'Ts on Fair Trade Public Procurement (FTPP)**  
(*Saal/Room 30, Messe-Forum*)

The session will open with a presentation on the European Model on FTTP developed within the Public Affairs project, which will present legally safe ways to include Fair Trade criteria in procurement procedures. Interactive discussions with legal experts on FTTP will take place in the following continued legal session.

- **Panel:** *Astrid Hilaire*, EFTA; *Marc Martens*, Lawyer, Bird & Bird Brussels office; *Janet Meissner Pritchard*, Lawyer, ClientEarth, United Kingdom; *Frans Papma*, Working group on Sustainable Natural Stone (WGDN), the Netherlands
- **Facilitator:** *Sergi Corbalan*, Fair Trade Advocacy Office coordinator

**14.30-15.30 Parallel workshop sessions:**

**A: Continued legal session: DO's and DON'Ts on FTTP** (*Saal/Room 30, Messe-Forum*)

This workshop will be a continuation of the plenary discussion, addressed to public purchasers, suppliers, retailers and associations wishing to enter more in depth into legal aspects of including Fair Trade criteria into public purchasing procedures.

- **Panel:** *Marc Martens*, Lawyer, Bird & Bird Brussels office; *Janet Meissner Pritchard*, Lawyer, ClientEarth, United Kingdom; *Frans Papma*, Working group on Sustainable Natural Stone (WGDN), the Netherlands
- **Facilitator:** *Sergi Corbalan*, Fair Trade Advocacy Office coordinator
- **Rapporteur:** *Astrid Hilaire*, EFTA

Project co-funded by the EU



## B: Textile & cotton (Saal/Room 31, Messe-Forum)

The aim of this parallel session is to bring together public purchasers and companies/suppliers in order to discuss the challenges of purchasing textiles responsibly (Purchasing criteria? Where to find suppliers? How to combine with organic clothing/cotton?) as well as the impact it can have on small producers and workers.

- Panel: *Christoph Löchle*, Sustainable Development Coordinator, City of Dortmund, Germany; *Beat Von Felten*, City of Zürich, Switzerland; *Jochen Gottwald*, Better - The Fashion rEvolution; *Maren Moennich* and *Matthias Böhme*, Hess Natur
- Facilitator: *Peter Defranceschi*, ICLEI
- Rapporteur: *Laura Rodriguez*, IDEAS

## C: Food (Ringhotel Drees, room Saturn)

This session will start showcasing the Italian example of the "Fair Canteen Services" Campaign, before exploring other good practices and ideas on how similar initiatives can be replicated elsewhere. The combination of Fair Trade with organic and/or local food will also be addressed.

- Panel: *Enrico Reggio*, Fair Public Procurement Office, Ctm-altromercato; *Eleanor Fisher*, Centre for Development Studies, Swansea University, Wales, United Kingdom
- Facilitator: *Amalia Ochoa*, ICLEI
- Rapporteur: *Lynn Geerink*, Oxfam-Wereldwinkels

## D: FTTP in countries of low Fair Trade awareness (Starting at 14.00!) - In English only!- (Ringhotel Drees, room Venus)

This session will be dedicated to issues of interest to organisations and procurers coming from EU member states where Fair Trade awareness is comparatively low, in order to help them in mobilising their local authorities in favour of Fair Trade purchasing.

- Panel: *Cristiano Calvi*, Fair Public Procurement Office, Ctm-altromercato; *Serenella Milia*, Head of the Trade Development Policy Unit at the Liguria Region, Italy; *Stanislav Komínek*, Society for Fair Trade, Czech Republic
- Facilitator: *Cristiano Calvi*, Ctm-altromercato
- Rapporteur: *Elisa Dolci*, Ctm-altromercato

## 15.30-16.00 Coffee break (foyer of Saal/Room 30-31)

## 16.00-16.45 Panel discussion on workshop sessions (Saal/Room 30, Messe-Forum)

The final plenary will give the participants the opportunity to hear about the outcomes of all parallel sessions and share final comments and questions.

## 16.45 Conference end

Public Affairs Project's Partners:



FAIR 2010: