



The Public Af*airs* project is pleased to invite you to the

## FA!R PROCURA 2010 Conference

Fair Trade Public Procurement, a tool for sustainable development



Join us for the conference at Dortmund Westfalenhalle, Germany, on 24th September 2010

The Public Af*airs* project is, after three years of mobilising action for Fair Trade Public Procurement (FTPP), coming to an end. We are therefore pleased to invite you to the final conference, where we will, together with European experts, discuss how fair procurement can help public authorities to support sustainable development and make a difference for marginalised producers and workers from developing countries.

### Tackling key issues of FTTP

During the conference, you will be able to discuss about FTTP with high level speakers. Parallel workshops focusing on food (catering, canteens etc.), textiles (clothing, uniforms etc.) and specific legal issues (do's and don'ts) will be held. A separate session will address the particular FTTP issues that EU member states, where Fair Trade awareness is low, are facing.

### Bringing together all stakeholders

Public procurers and policy makers from the EU, national, regional and local levels are expected to come, to share information and debate with supplying companies, Fair Trade Organizations, other interested NGOs, and also with legal experts from the academic and professional sectors.

### FA!R 2010 - the trade fair for Fair Trade!

This European wide event will be held in the frame of FA!R 2010 - the trade fair for Fair Trade!, organised in Dortmund from 23rd-25th September, during the German Fair Trade week. More than 80 exhibitors and various events will show the entire diversity of Fair Trade. 3000 visitors are expected. More information can be found on [www.fair2010.de](http://www.fair2010.de)

More detailed information about the Conference is available on the Public Affairs project website at

<http://www.eftafairtrade.org/observatory/index.php/fair-procura-2010>

Public Af*airs* Project's partners:



FA!R 2010:





# FAIR PROCURA 2010

## Conference Programme



Dortmund Westfalenhalle, Germany, 24th September 2010 — Interpretation: English/German

### 10.30 Registration

### 11.00-12.30 Opening Plenary - Room n°30

As an introduction, the current EU policies & initiatives and the impact of FTTP as a tool for sustainable development will be addressed by high level speakers from the EU institutions, Fair Trade producers and other stakeholders. The key outcomes of the 3-years EU project Public Affairs will then be presented.

### 12.30-14.00 Lunch break

### 14.00-14.30 DOs & DON'Ts on Fair Trade Public Procurement - Room n°30

The session will open with a presentation on the European FTTP Model developed within the Public Affairs project, which will present the different, legally safe ways, to include Fair Trade criteria in procurement procedures. Interactive discussions with legal experts on FTTP will follow.

### 14.35-15.30 Parallel FTTP workshop sessions

A. Continued legal Session: DO's & DON'Ts on FTTP	B. TEXTILES & COTTON	C. FOOD	STARTING AT 14.00 D. FTTP in EU countries of low Fair Trade awareness
<ul style="list-style-type: none"> <li>• In-depth continuation of previous session</li> <li>• Discussion &amp; advise on legal concerns</li> <li>• Current FTTP case law</li> </ul>	<ul style="list-style-type: none"> <li>• Public purchasers meeting suppliers of fair &amp; organic clothing</li> <li>• Open panel discussion on main challenges &amp; smart solutions</li> </ul>	<ul style="list-style-type: none"> <li>• How to strategically &amp; successfully include Fair Trade food in public canteens and schools?</li> <li>• Best practice: Fair Public Canteens Initiative, Italy</li> <li>• combination of Fair Trade &amp; organic food</li> <li>• Exchange of ideas and initiatives</li> </ul>	<ul style="list-style-type: none"> <li>• Tackling specific issues of interest in EU member states where Fair Trade awareness is relatively low</li> <li>• Presentation of case studies</li> <li>• Exchange of experiences</li> </ul>

### 15.30-16.00 Coffee break

### 16.00-16.45 Panel discussion on workshop sessions - Room n°30

The final plenary will give the participants the opportunity to share the outcomes of each specific workshop, and to present conclusions.

### 16.45 Conference end



**REGISTRATION IS OPEN!**  
 To register please fill in the separate REGISTRATION FORM attached, by clicking at the following link: [http://www.european-fair-trade-association.org/observatory/images/stories/RegistrationformEnglish\(1\).doc](http://www.european-fair-trade-association.org/observatory/images/stories/RegistrationformEnglish(1).doc)



This project is co-funded by the European Union