



# FA!R Procura Conference 2010

- FA!R2010 Messe, Dortmund
- 24. September 2010
- Peter Defranceschi, ICLEI Brussels Office

# ICLEI - Local Governments for Sustainability

- International association of >1100 local authorities dedicated to sustainable urban development
- Founded in 1990 at UN in New York
- European Secretariat in Freiburg, Germany; Brussels Office
- *BY local authorities FOR local authorities*
- Initiated Local Agenda 21 in Rio '92



# ICLEI work on Fair Trade



PROCURA<sup>+</sup>  
SUSTAINABLE  
PROCUREMENT  
CAMPAIGN



- Buy Fair Guide (Fair Trade in Public Procurement)
- [www.buyfair.org](http://www.buyfair.org)
- RESPIRO (Socially responsible procurement for textiles & construction)
- [www.respiro.com](http://www.respiro.com)
- European Procura+ Campaign on sustainable procurement (Fair Trade criteria included in tenders for food, textiles etc.)
- [www.procuraplus.org](http://www.procuraplus.org)
- Green events

# Public Affairs project: GOOD PRACTICE 1

## *Yorkshire and Humber Region, UK*

- Joint procurement of FT products
  - Leeds City Council's Procurement Unit coordinated the tender process
  - consultation with Regional Centre of Excellence, Yorkshire Purchasing Organisation and local authorities from the region
- Fair Trade products involved
  1. Hot and cold drinks (to include filter and instant coffee, hot chocolate, teas, sugar, smoothies, fruit juices.) Vending machine drinks were not invited.
  2. Snacks & biscuits (to include biscuits, brownies, cereal bars, cakes & muffins)
  3. Chocolate and sweets.
  4. Dried fruit & nuts.
  5. Other food stuffs (e.g. pasta and rice).
- Quality evaluation criteria included educational measures
- Tender value: approx. 160,000 EUR



**Yorkshire and the Humber**  
regional Fairtrade project

## Public Affairs project: GOOD PRACTICE 2



### *Local authorities in Germany*

- Collective case study: The German Campaign against exploitative child labour
- German campaign against exploitative child labour ([www.aktiv-gegen-kinderarbeit.de](http://www.aktiv-gegen-kinderarbeit.de)).
- Several Länder administrations (county administrations) and > 150 public authorities have adopted resolutions, in which they declare that they don't purchase goods produced through exploitative child labour
- One of the three types of proof of compliance with ILO-Convention 182 is a FT label;

## Public Affairs project: GOOD PRACTICE 3-5

### *Malmö, Sweden*

- Tender for FT flowers and plants

### *Zurich, Switzerland*

- Fair & organic uniforms for staff

### *„Fair Trade Nation“ Wales, UK*

- Tender for FT food (bananas)

