



## **IDEAS/ Iniciativas de Economía Alternativa y Solidaria**

---

*Development of Public Affairs Project in Spain  
Dortmund, 24th september 2010*



IDEAS is a Fair Trade Organization. Our mission is to transform the economical and social environment towards a fairer and sustainable world.

We develop Fair Trade, Solidarity Economy and Responsible Consumption initiatives at international, national and local level.





## RESULTS OF PUBLIC AFFAIRS IN SPAIN

**Influence legislation:** inclusion of Fair Trade in the National Public Procurement Law (Ley de Contratos del Sector Publico, Ley 30/2007)

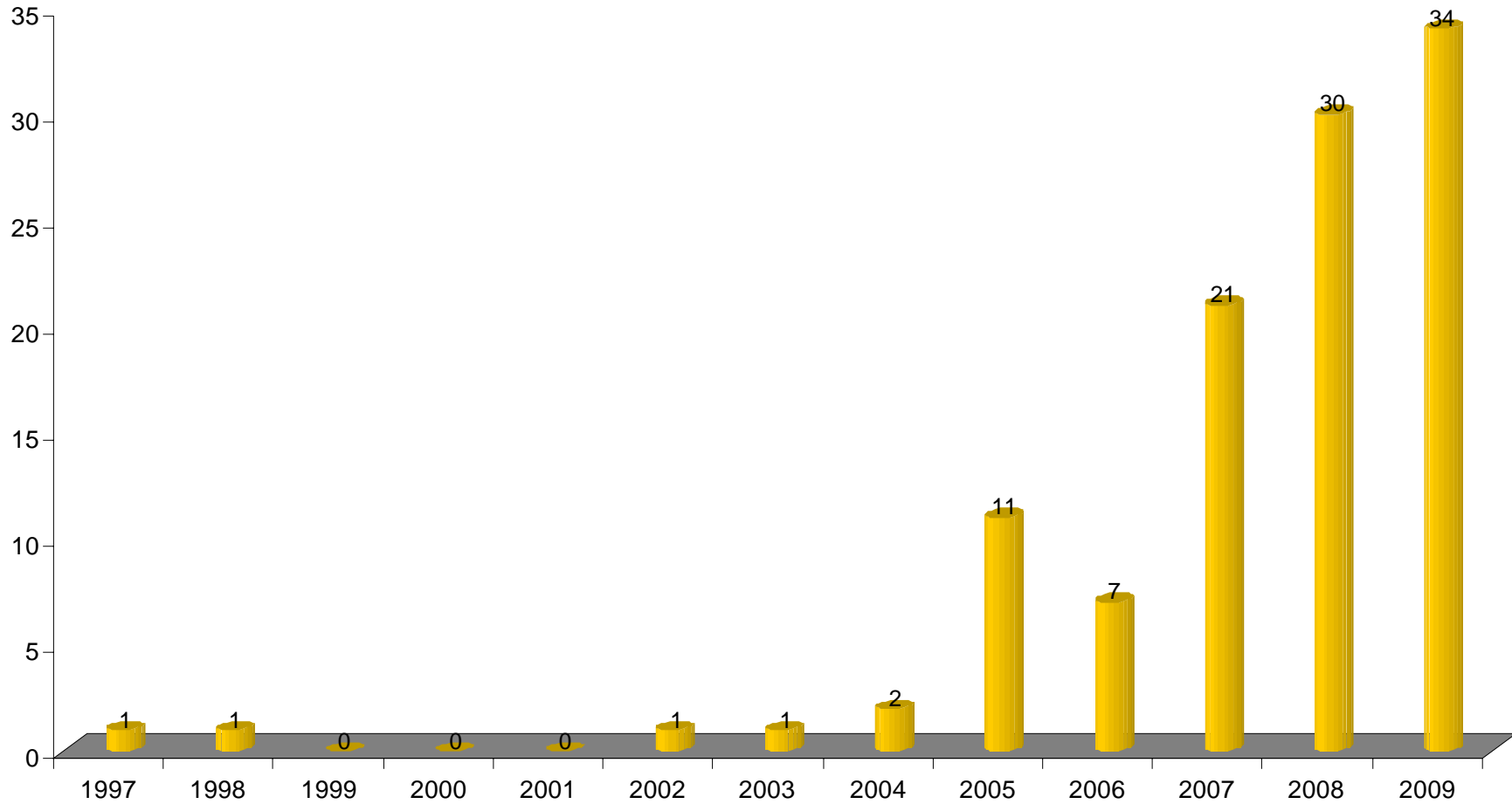
### **Contact and assesment (introduction of FT)**

Central Government: National Green Public Procurement Plan

Regional Government: development of FPP programmes in Madrid, Basque Country, Cantabria, Andalucia, Baleares.

Local Government: synergies with Fair Trade Towns programmes. More than 25 Resolutions on Fair Trade.

Insertion of fair trade in big hospitals, universities and horeca sector.

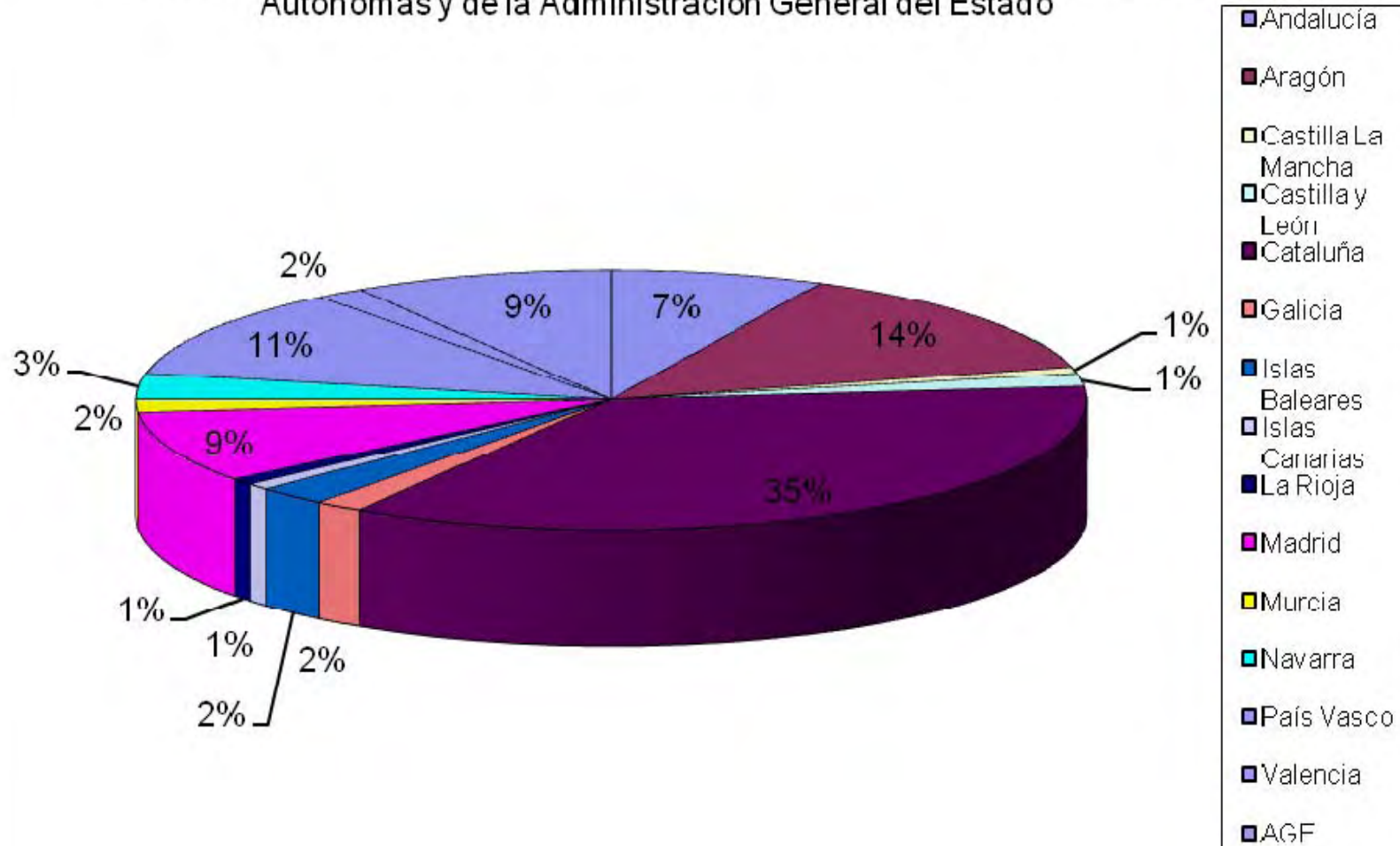


Number of tenders with ethical and fair trade criteria in Spain (1997-2009)



## Regional distribution of the tenders with ethical and fair criteria

Incorporación de criterios éticos y de Comercio Justo de las Comunidades Autónomas y de la Administración General del Estado



## RESULTS OF PUBLIC AFFAIRS IN SPAIN

**Events: through seminars and conferences we have trained more than 4000 Public authorities and around 1800 suppliers.**

### **National Conference on Responsible Purchasing-**



III CONFERENCIA ESTATAL EN  
**COMPRA RESPONSABLE**  
RESPONSABILIDAD SOCIAL  
DE LAS COMPRAS PÚBLICAS Y EMPRESARIALES