



Public *Affairs*

Mobilising action for Fair Trade
Public Procurement

Public *Affairs* project's outcomes at European level

FAIR PROCURA 2010 - Fair Trade Public Procurement,
a tool for sustainable development
Dortmund Westfalenhalle, Germany



Astrid Hilaire – 24th September 2010



Project co-financed by the EU

European Fair Trade Association



- 11 members in 9 European countries
- European platform of Fair Trade importers since 1990
- Support member organisations by encouraging them to cooperate and coordinate
- Develop joint projects



Public *Affairs* project

- Builds on Fair Procura project 2004-2007
- **Objective:** mobilise Public Authorities to act on sustainable production and consumption by systematically introducing Fair Trade criteria in their public tenders



Public *Affairs* project

Public Procurement

- Important sector of the European economy
- Accounts for 16,3% of the EU's GDP
- Opportunity for Fair Trade
- Public authorities can lead by example and show their support to Fair Trade



Public *Affairs* target groups

- Local, regional and national authorities
- Horeca sector
- Schools and universities
- European Institutions
- Project partners and associates
- Fair Trade Organisations and national platforms



Public *Affairs* partners

- EFTA (Project coordinator)



- Ctm-Altromercato, Italy



- Ideas, Spain



- Oxfam-Wereldwinkels, Belgium



- ICLEI (European partner)



Public *Affairs*: 4 core activities



- Networking and governance
- Benchmarking and modeling
- Education and Training
- Communication, Awareness Raising and Dissemination

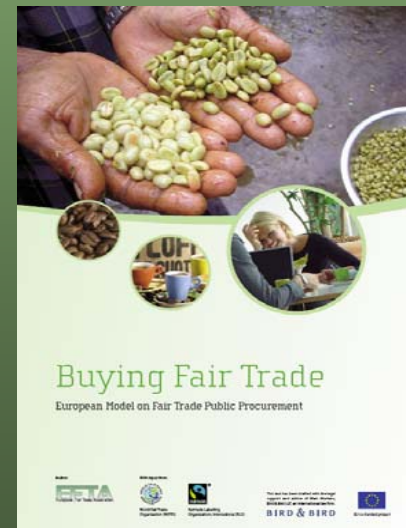
Public Affairs: Observatory on FTTP

- Website: www.eftafairtrade.org/observatory
- European platform
- Enhanced access to information
- Experience sharing
- Best practices
- Cooperation



Public *Affairs* outputs

- Communication and awareness raising material
- Fair Trade Public Tenders - good practices and case studies
- Research and studies about the current situation of FTTP at EU and national level as well as in certain sectors
- EU Model on Fair Trade Public Procurement



FTPP situation in Europe in 2010

In general:



- FTTP issue has been addressed at EU institutions level
- Political commitment to Fair Trade and FTTP at local, national and EU level have increased
- More and more contracting authorities are purchasing Fair Trade products



- Though, the situation is less good in countries where Fair Trade awareness is low



- EU and national procurement legislations clearly allow to include social and sustainable considerations into public procurement procedures



- Legal uncertainties still persist on how to exactly do so

PUBLIC AFFAIRS

Thank you for your attention!

EFTA

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