

II CONFERENCE ON RESPONSIBLE PURCHASING

Discussion between public authorities, business and society on ethical, social and environmental criteria in purchasing

ORGANISERS: IDEAS with the financial support of the European Commission and Spanish Ministry of Foreign Affairs and Cooperation.

DATE: 21-22 October 2009

BACKGROUND: The event is an initiative of the Fair Trade Organisation IDEAS with the goal of promoting responsible purchasing in the public and private sector.

IDEAS is an organisation working for Fair Trade and responsible purchasing for more than 15 years. In 2004 IDEAS joined the European project *Public Affairs*, which aims at promoting the implementation of Fair Trade in public authorities. With the experience of this project, IDEAS has developed a strong expertise in sustainable purchasing, implementing sustainable purchasing programmes at national, regional and local level.

In May 2008 IDEAS organised the 1st National Conference on Fair Public Procurement in Madrid which brought together over 120 representatives of public authorities, companies and social organisations.

This second conference on Responsible Purchasing will be the continuation of the event and will provide the opportunity to study the possibilities of inserting social and environmental criteria into public authorities' and companies' purchasing processes. It also provides a forum to acquire knowledge on recent legislative developments and experiences of Spain and other European countries.

TARGET GROUP:

Public authorities (General Government, regional and local public authorities), companies (large, small and medium-sized companies, business associations, social economy companies) and social organisations (non-profit organisations, trade unions, consumer organisations). Maximum number of participants: 200

OBJECTIVES:

- To study the concept of responsible purchasing integrating the ethical, social and environmental dimension, with special reference to Fair Trade alternatives
- To encourage public-private dialogue for the implementation of responsible purchasing in a way that benefits all stakeholders
- To increase the competitiveness of social economy companies as providers of services to the public sector
- To improve awareness of sustainable alternatives and systems of certification and control
- To develop practical proposals to contribute to achieve the Millennium Development Goals from a business, public and social perspective

LOCATION:

The Conference will take place at Caixaforum, Paseo del Prado 36, Madrid; close to Atocha Rail and metro station.
(http://obrasocial.lacaixa.es/nuestroscentros/caixaforummadrid/caixaforummadrid_es.html)

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DRAFT PROGRAMME

October 21, 2009

Conference Room- Plenary

9:00-10:00 Opening: Spanish Ministry of Foreign Affairs and Cooperation, Municipality of Madrid, Fundación La Caixa, IDEAS.

P1. 10:00-12:00 European and Spanish Framework for responsible purchasing - political and legislative advances concerning the promotion of responsible purchasing including ethical, social and environmental aspects.

- European Commission (DG Internal Market, Public Procurement Policy)
- European Public Affairs Project /Fair Trade Advocacy Office (ethical purchasing),
- Ministry of Environment

Host: Spanish Association of Professional Purchasers.

12:00-12:30 Breakfast with ecological and Fair Trade products

P2. 12:30-14:00 The reality of responsible purchasing in Madrid –implementation of responsible purchasing from the entering into force of the National Law on Public Procurement (Law 30/2007)

Regional Government of Madrid
Municipality of Madrid
CECU- National Consumer Association

14:00-16:00 catering with Fair Trade and ecological products

16:00 to 17:30 Technical sessions (simultaneously)

These workshops aim to get to know the criteria that can be incorporated for each type of contract in detail. Public authorities can then incorporate these criteria in a proper manner and the supply companies can adapt to new requirements. In all three cases the participation of companies inserting Fair Trade criteria as well as other companies of social economy will be encouraged.

It consists of practical sessions that will be coordinated by entities that highlight each of the topics. Each session should result in a consensus document with conclusions and proposals.

Title	S1. Responsible Purchasing in catering services	S2. Responsible Purchasing in supply contracts of forest products	S3. Responsible Purchasing in cleaning services
Coordinator	Association La Viña (CECOMA)	Project Madera Justa/Fair Timber (Copade)	Bakeaz
Speakers	CTM Italy: insertion of Fair Trade products into school canteens Hospital Virgen de las Nieves (Granada): insertion of ecological products	Leroy Merlin WWF	Best practices from public authorities (e.g. Ministry of Environment) Best practices from companies (ISS or related companies)

17:30- 18:00 Coffee break with Fair Trade products

18:00-19:00 Presentation of conclusions in plenary session. IDEAS and the three coordinators of the technical sessions

Presentation of conclusions and proposals that will be developed during the technical sessions

October 22, 2009

Plenary session

P3.9:30- 11:30 Monitoring of the supply chain as a key element of CSR

Best practices of Spanish companies (Telefónica and Grupo Mondragón) and presentation of one Fair Trade Organisation from the South (Corr The Jute Bangladesh)

Host: Media Responsable

11:30-12:00 Breakfast with ecological and Fair Trade products

12:00- 13:30 Technical sessions (simultaneously)

Title	S4. Latest initiatives on promoting Fair Trade in Public Sector	S5. Responsible Purchasing on textiles	S6. Responsible purchasing on building construction
Coordinator	Fair Trade Advocacy Office	Ihobe (Basque Government)	ICLEI
Speakers	Fair Trade Towns Programme (IDEAS) Legislative initiatives to promote Fair Trade in Italy (CTM Altrmercato) Parliamentarians promoting Fair Trade in legislative proposal (ERC, Balearic Islands)	Albatros Setem Catalunya/Clean Clothes Campaign	European Commission-European Strategy on Health and Safety at Work FAEDEI (Federation of Supported Employment Companies)

13:30-14:00 Presentation of conclusions and proposals in plenary session.

IDEAS and three coordinators of the technical sessions

14:00 Closing.