

Fair Trade Public Procurement in Czech Republic

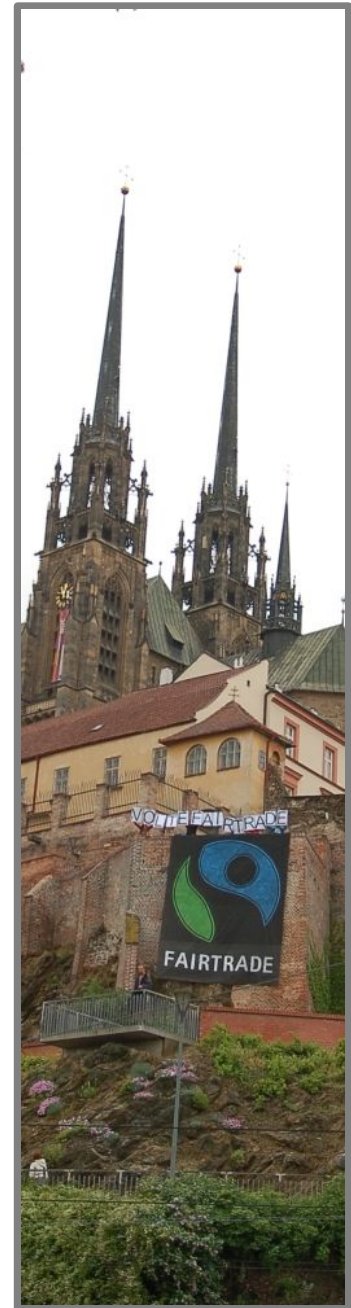
Dortmund, 24. 9. 2010

Společnost pro
Fair Trade

FAIRTRADE

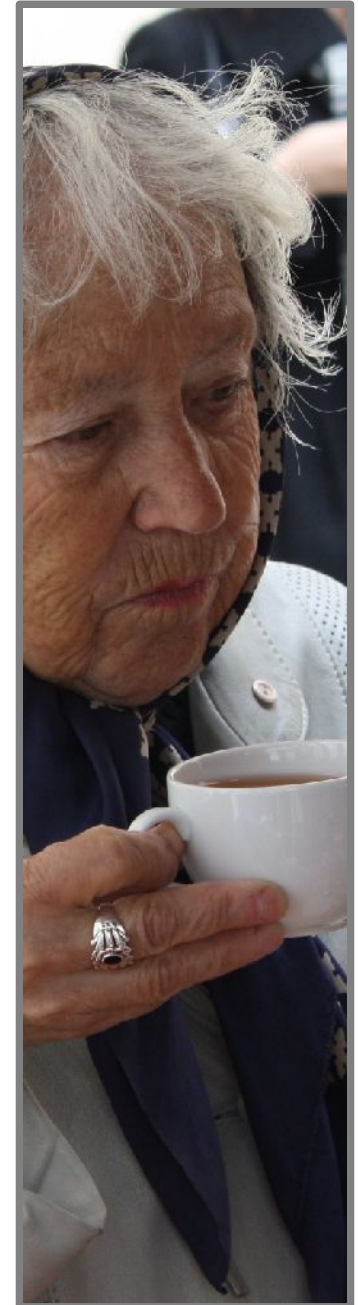
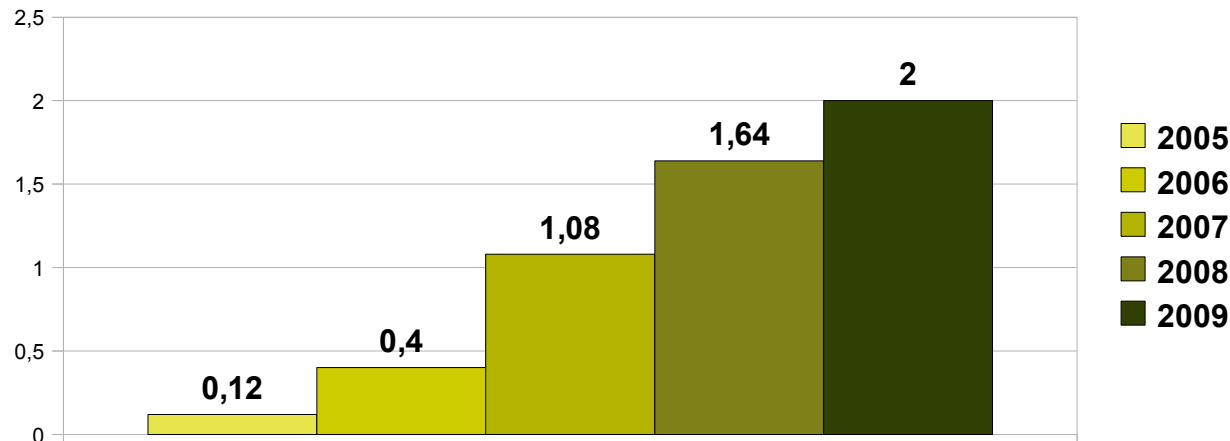
Situation in Czech Republic

- FTTP is a brand new topic,
- GPP not used,
- no examples of a good practice,
- no political support so far
- new right wing government,
- no Fair Trade Towns,
- rules for purchase of several product lines based on the EC model
- organic and Fair Trade products are popular



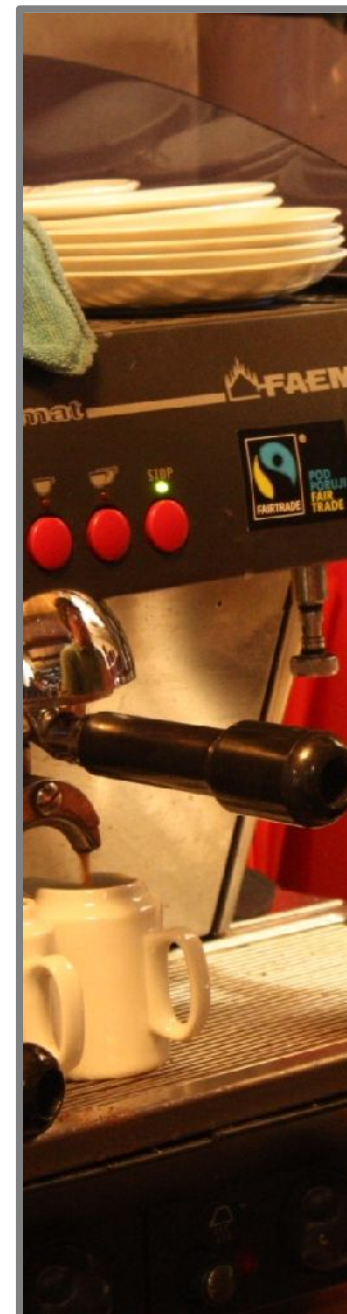
Fair trade in Czech republic

- 1994 the first worldshop „Jeden svět“
- 2003 SFT founded
- 2004 expansion of FT, first imports of FT food, the emergence of AFT
- 2009 AFT is the Fairtrade Marketing Organisation
- FT products turnovers (mil. Euro):



What have we done

- Fair Trade Towns model adaptation,
- some meetings with town representatives
- wide range of cooperation (info- and sell stands, meetings on FT topic)
- national seminar on sustainable public procurement,
- legal analysis on FTTPP,
- graphic identity for campaigns dealing with public authorities



Key principles by using FTTP

- respecting basic principles for PP
- linking specification with subject
- using the specifications (not the evaluation criteria)
- following public political goals
- using specification described by FLO or in the EP Resolution on FT and Development
- using postscript “and equivalent“
- contacting as many potential suppliers as possible



- launch FTT campaigning (01/2011)
- meetings with citizens and public authorities,
- seminars for buyers/purchasers
- publish results of legal analysis
- fight for political support
- seminars for experts on SPP
- comment GPP rules



Thank you for your attention

Stanislav Komínek

Tomáš Bílý

Společnost pro Fair Trade

Kounicova 42, 602 00 Brno

stanislav.kominek@fairtrade.cz

tomas.bily@fairtrade.cz

www.fairtrade.cz

